



Cello World Limited

(formerly known as 'Cello World Private Limited')

Admin Office : Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (INDIA),

Tel : 022 6997 0000, e-mail : cello.sales@celloworld.com, grievance@celloworld.com

Website: www.celloworld.com **CIN:** U25209DD2018PLC009865

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (INDIA)

Date: July 05, 2024

**BSE Limited
Corporate Relations Department**

P. J. Towers
Dalal Street
Fort, Mumbai 400 001
Maharashtra, India

**National Stock Exchange of India Limited
Listing Department**

Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (East), Mumbai 400 051
Maharashtra, India

Scrip Code: 544012

Symbol: CELLO

Dear Madam / Sir

Sub: Disclosure of the details of allotment in the Issue (as defined hereinafter) by Cello World Limited (the "Company") in accordance with the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements), 2015, as amended (the "SEBI Listing Regulations")

Re: Proposed Qualified Institutions Placement of equity shares of face value ₹ 5 each ("Equity Shares") (such placement, the "Issue") by Cello World Limited (the "Company") under Chapter VI of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations") and Sections 42 and 62 of the Companies Act, 2013, as amended.

In continuation of our earlier letters dated July 03, 2024 and July 05, 2024 on the captioned subject, we wish to inform you that, in respect of the Issue, the QIP Committee ("Committee") at its meeting held today, i.e., July 05, 2024 (which commenced on 11.30 p.m. and concluded at 11.40), has *inter alia*, approved the issue and allotment of 86,54,000 Equity Shares to qualified institutional buyers at the issue price of ₹ 852.00 per Equity Share (including a premium of Rs. 847.00 per Equity Share), (which includes a discount of ₹ 44.09 per Equity Share (4.92% of the floor price, as determined in terms of the SEBI ICDR Regulations), against the floor price of ₹ 896.09 per Equity Share, aggregating to ₹ 73,732.08 Lakhs pursuant to the Issue.

The Issue opened on July 03, 2024 and closed on July 05, 2024 and the same was intimated to you through our letters dated July 03, 2024 and July 05, 2024, respectively.

Further, find attached herewith the list of allottees who have been allotted more than 5% of the Equity Shares offered in the Issue, marked as **Annexure 1**. The shareholding pattern of the Company, before and after the Issue, will be submitted along with the listing application in the format specified in Regulation 31 of the SEBI Listing Regulations, as amended.

The information as required under Regulation 30 of SEBI Listing Regulations read with Schedule – III part- A to the SEBI Listing Regulations and SEBI circular CIR/CFD/CMD/4/2015 dated September 9, 2015, each as amended is as follows:

Warehouse Daman (1): Survey no. 66, Riganwada, Dabel, Daman - 396 210. Tel.: (0260) 2242985/2241118, Fax: (0260) 2242719 **Haridwar (2):** Ground Floor, Plot No. 4, Sector No. 3, IIE, SIDCUL, Haridwar, Uttarakhand - 249 403



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Type of securities issued	Equity Shares
Type of Issuance	Qualified Institutions Placement
Total no. of securities issued	86,54,000 Equity Shares of face value Rs. 5 each at a price of ₹ 852.00 per Equity Share (including a premium of ₹ 847.00 per Equity Share)
Total amount for which securities issued	₹ 73,732.08 Lakhs

Pursuant to the allotment of Equity Shares in the Issue, the paid-up Equity Share capital of the Company stands increased from ₹ 1,06,11,55,170 consisting of 21,22,31,034 Equity Shares to ₹ 1,10,44,25,170 consisting of 22,08,85,034 Equity Shares.

We request you to kindly take this on records, and the same be treated as compliance under the applicable regulations of the SEBI Listing Regulations and in terms of SEBI circular no. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023.

Thanking you

Yours faithfully

For Cello World Limited

Authorised Signatory

Name: Pradeep Rathod

Designation: Chairman and Managing Director



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Details of Allottees that have been allotted more than 5%

Sno.	Name of the Investor	Number of shares allotted	%age of Total Allotment	Category
1	GOVERNMENT OF SINGAPORE	12,54,370	14.5%	FPI
2	KOTAK MAHINDRA MUTUAL FUND	5,86,855	6.8%	Mutual Fund
a	KOTAK MAHINDRA TRUSTEE CO LTD A/C KOTAK MANUFACTURE IN INDIA FUND	58,685	0.7%	
b	KOTAK SMALL CAP FUND	5,28,170	6.1%	
3	SBI LIFE INSURANCE CO. LTD	5,86,855	6.8%	Insurance Company
4	TATA MUTUAL FUND	5,86,855	6.8%	Mutual Fund
5	AUTHUM INVESTMENT AND INFRASTRUCTURE LIMITED	5,86,855	6.8%	Body Corporate
6	ADITYA BIRLA SUN LIFE MUTUAL FUND	5,86,855	6.8%	Mutual Fund
a	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BUSINESS CYCLE FUND	73,357	0.8%	
b	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE EQUITY ADVANTAGE FUND	2,05,718	2.4%	
c	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE EQUITY HYBRID '95 FUND	1,05,251	1.2%	
d	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND	1,38,740	1.6%	
e	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE MANUFACTURING EQUITY FUND	63,789	0.7%	
7	HDFC MUTUAL FUND	5,86,855	6.8%	Mutual Fund
	HDFC LARGE AND MID CAP FUND	1,27,577	1.5%	
	HDFC MUTUAL FUND - HDFC MANUFACTURING FUND	2,55,154	2.9%	
	HDFC MUTUAL FUND - HDFC MULTI CAP FUND	1,27,577	1.5%	
	HDFC TRUSTEE COMPANY LTD. A/C HDFC CAPITAL BUILDER VALUE FUND	76,547	0.9%	
8	THE NOMURA TRUST AND BANKING CO., LTD AS THE TRUSTEE OF NOMURA INDIA STOCK MOTHER FUND	5,86,855	6.8%	FPI
9	GOLDMAN SACHS FUNDS - GOLDMAN SACHS INDIA EQUITY PORTFOLIO	4,93,547	5.7%	FPI